

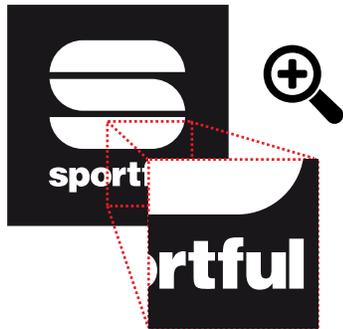
## GRAPHICS & LOGOS



**Graphics and Logos should be in Vector format. JPG, PNG, and TIFF files are not acceptable** because there is a significant loss of quality when resized. Vector files are scalable from design to production. On some occasions, our designers can work with JPG, PNG, or TIFF files as long as they are saved out at 100% the size you would like them to appear, with 150 DPI (dots per inch) or greater. We would also request that PNG or TIFF files have a transparent background so the designers can eliminate the white box that surrounds the file.



### VECTOR

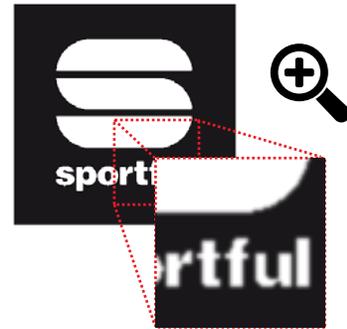


Vector artwork can be resized without losing quality.  
The lines will always be crisp and sharp.

**Vector Files = AI, EPS and PDF.**



### PIXEL



A pixel illustration is a digital art consisting of horizontal and vertical rows of pixels. As a result, when the pixel images are enlarged, the quality of the image decreases significantly.

**Vector Files = GIF, JPG, BMP, TIFF and PSD.**



### Registered, Trademarked, and Copyright images/logos (® ™ ©)

It is illegal to use any Copyrighted or Trademarked images/logos without permission. The customer affirms they have permission to use all images/logos contained in the provided art files. We will request that you sign the final presentation document. Once the approval form is signed, you will be taking full responsibility for the use of the images on your apparel.

## COLORS

We recommend the Pantone® Color System, which is a standard method of color description. The Pantone® chart can be consulted directly online at the following address:



<https://www.pantone.com/color-finder#/pick?panthoneBook=pantoneSolidCoated>



Your design can incorporate as many colors as you like. The best way to ensure that your colors are up to your expectations is to provide us with Pantone® reference colors, a world-class reference system.



Disclaimer: Due to the relative inconsistencies of various display monitors, the colors you see on your screen may not be a totally accurate reproduction of the final product. We strive to make our colors as accurate as possible, but screen images are intended as a guide only and should not be regarded as absolutely correct.

Pantone® Color Chart is for reference only and shades may vary when sublimating on fabrics.

**MV Canada is not responsible or liable for color matches made with an online color chart.**



## WHAT WE NEED TO START YOUR GRAPHIC DESIGN

### 1) VECTORIAL GRAPHICS & LOGOS, INCLUDING SPONSORS 'LOGOS:

As a first step, provide us with a list of graphics and logos, including the desired positions. (ex.: LOGO 1, big at the front, LOGO 2, small on the left shoulder, etc.)



**We already have a large bank of logos in vector format. FIRST, SEND US THE LIST OF YOUR IMAGES/ LOGOS, we will inform you of the missing ones.** Afterward, if you can not provide us with the appropriate vector files or pixel images of sufficient resolution, our graphic designers will be happy to redesign them for a fee. If you are concerned that your graphics or logos are inadequate, send them to us by email, and we will provide you with a detailed quote to reproduce them.

### 2) COLORS:

Tell us about the colors that make you vibrate and provide us Pantone® references if you want to be precise. If you prefer, our graphic designer will be please to propose some color options.

### 3) YOUR IDEAS, WHAT YOU WANT:

Send us any inspiration or ideas you have. Even napkin sketches are welcome. Head up to our page Get Inspired if you want to take a glimpse of what other teams created.

Please send us as many details as possible about your vision of your design: color, pattern, sketches, inspirations, mood board. The more complete and detailed your vision for your design is, the easier the process will be.

Our graphic designers will provide sketches based on your requests. If you're not satisfied with the first sketches, no worries, we'll be pleased to do some adjustments. The first three modifications cycles are FREE. Please take note that over three cycles, fees will apply (\$75 per hour) if you need more versions.

**After all revisions are completed and you feel satisfied, we'll send you the design for the final approval and signature. Then, we can get rolling into production.**